

Sustainability That Creates Value in Vending

In today's vending market, sustainability means much more than environmental responsibility.

It means reducing operating costs, unlocking new business opportunities, and strengthening competitive positioning.

The 100% recycled version of MyKey combines recycled materials and advanced cashless technology, offering vending operators a concrete tool to make their distribution network more efficient, modern, and sustainable.



Cashless = Lower Environmental Impact

MyKey's technology — battery-free and without components subject to rapid obsolescence — ensures:

- ✓ **Longer Product Lifespan**
Fewer replacements, less waste, lower costs.
- ✓ **Reduced Cash Handling**
Less physical money collection, fewer transport trips, less logistical movement.
Result: lower emissions related to cash collection routes.
- ✓ **More Digital and Streamlined Processes**
Less paper, fewer errors, greater operational efficiency.



100% Recycled Material: A Real Competitive Advantage

The payment key is made from 100% recycled plastic, helping to:

- ✓ Reduce the use of virgin plastic
- ✓ Lower the product's carbon footprint
- ✓ Support the circular economy
- ✓ Align with ESG criteria increasingly required by companies and public institutions

Today, many corporate clients demand partners with clear environmental policies. **Integrating sustainable solutions into your offer** means increasing your chances of winning tenders, contracts, and new installations.





Why Sustainability in Vending Is Now Essential

The sector is evolving rapidly:

- ✓ Consumers are increasingly environmentally conscious
- ✓ Companies require ESG-aligned suppliers
- ✓ European regulations promote recyclability and plastic reduction
- ✓ Public tenders increasingly include environmental criteria

Adopting solutions made with recycled materials and advanced digital technology means **protecting your business in the long term.**



Optimization Through Data

Integration with management systems and cloud platforms allows operators to:

- ✓ Monitor transactions and usage in real time
- ✓ Optimize top-ups and technical visits
- ✓ Reduce unnecessary service trips
- ✓ Minimize product waste

Smarter management means lower environmental impact and higher profitability.



An Investment That Improves Your Bottom Line

Sustainability and profitability can go hand in hand. With MyKey, you can:

- ✓ Reduce operational costs related to cash handling
- ✓ Decrease technical interventions and replacements
- ✓ Optimize restocking routes
- ✓ Improve service perception among corporate clients



Sustainable Customer Loyalty

Closed-loop cashless systems enable:

- ✓ Digital bonus and promotion programs
- ✓ Incentives for sustainable product choices
- ✓ Loyalty strategies without printed materials

This helps guide more responsible consumption behaviors while strengthening engagement with end users.



The Future of Vending Is Circular, Digital, Efficient

Integrate into your network a solution that combines:

- ✓ Recycled materials
- ✓ Intelligent data management
- ✓ Advanced cashless system
- ✓ Reduced environmental impact

Turn sustainability into a concrete competitive advantage with 100% recycled MyKey.

Contact us to discover how to make your vending offer more efficient, responsible, and ready for future market challenges.